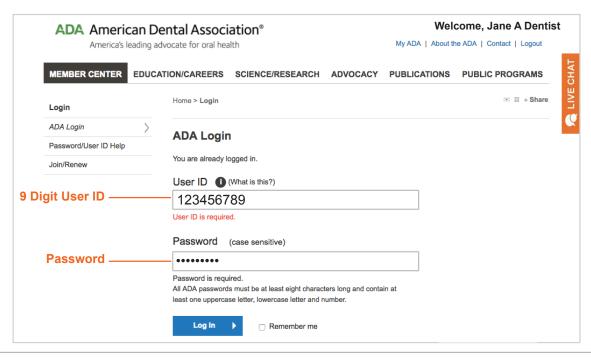
Help patients find you by updating your ADA® Find-a-Dentist™ profile! With the new Find-a-Dentist tool, patients will be able to search by payment options, benefits accepted, dental specialty and zip code. Completed profiles with a photo appear at the top of the search results, so make sure to fill out all fields. Updating your profile is easy and only takes 5 minutes.

STEP 1

Go to ADA.org/MyADA

Login using you ADA User ID (Member Number) and password. If you do not know your User ID and/or password, you can speak directly to a Member Service Center representative by clicking the orange Live Chat button on the right side of the screen or by calling 800.621.8099.



STEP 2

Click "Update Profile"



Your information will be separated by 3 tabs at the top:

1 Personal Profile

2 Address, Phone, Hours

3 Practice Information

STEP 3

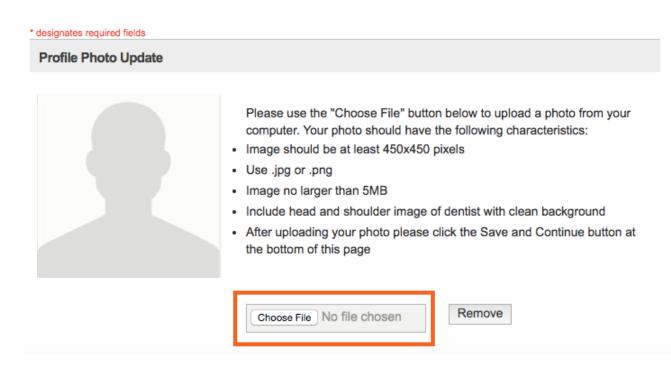
Tab 1: Personal Profile

Upload a Photo

Upload a recent, close up photo of yourself to appear in your Find-a-Dentist profile. Click "choose file" or "browse" depending on your internet browser to select a photo saved to your computer. The photo should be a .jpg or .png file, at least 450x450 pixels and no larger than 5MB. Select the photo file and click "open."

If you don't have a photo, add one today! Profiles with photos get 11 times more clicks than those without, and they show up higher in search results.

If you do have a photo, make sure it's current and a close-up. (Think about a passport photo: Include your head and shoulders – but unlike a passport photo, you can smile!)



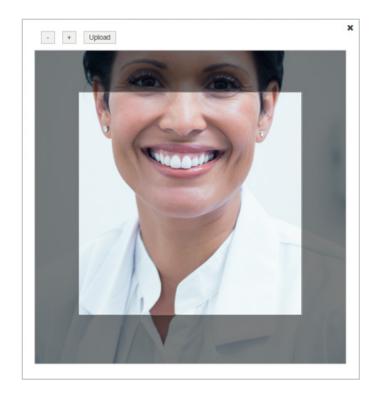
1 Personal Profile 2 Address, Phone, Hours 3 Practice Information

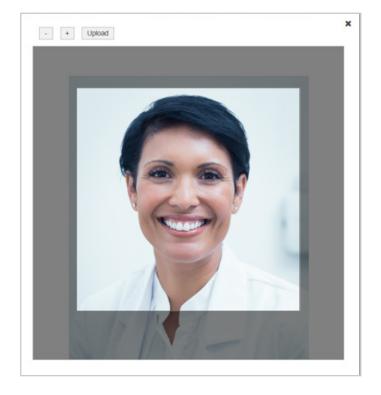
STEP 4

Tab 1: Personal Profile

Crop Your Photo

To resize the image, use the "+" and "-" buttons. Keep in mind that zooming in too much on a photo taken from far away can affect the quality of the image. Click and drag the image to center it within the gray shaded box. When you're finished, click the "Upload" button.





1 Personal Profile

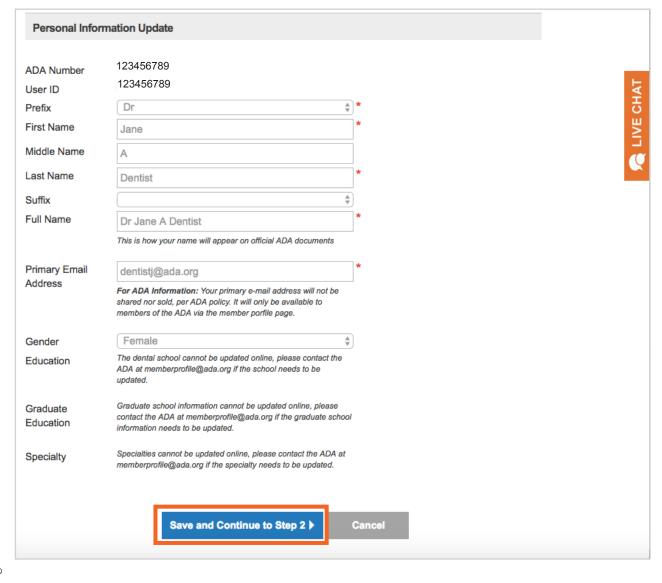
2 Address, Phone, Hours

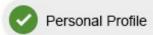
3 Practice Information

STEP 5

Tab 1: Personal Profile

Update Your Personal Information
Next, update your personal information.
Most of it will be pre-populated by the
ADA database. You can write over
any existing fields to make changes.
When this information is complete,
Click "Save and Continue to Step 2"
at the bottom of the screen.





2 Address, Phone, Hours

3

Practice Information

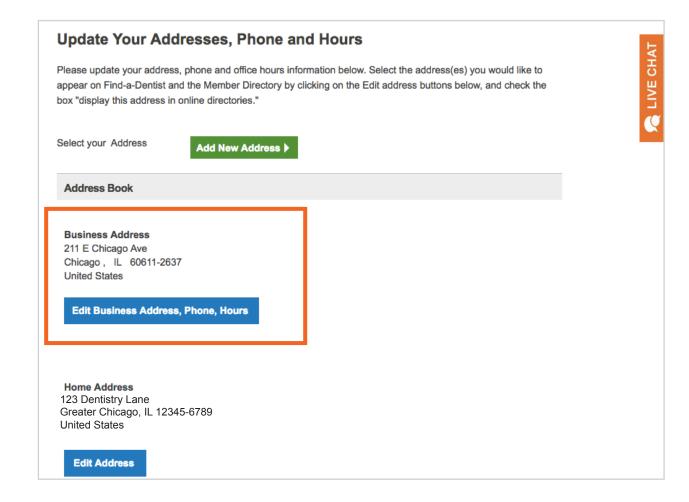
STEP 6

Tab 2: Address, Phone, Hours

Update Your Office Information

In this section, you may add multiple business addresses, their corresponding office hours and choose which one you'd like to appear first in the Find-a-Dentist search tool.

Click "Edit Business Address, Phone, Hours" to edit your practice information and select your office hours or "Add New Address" and fill in the empty fields. Your will be directed to a new page within Tab 2.



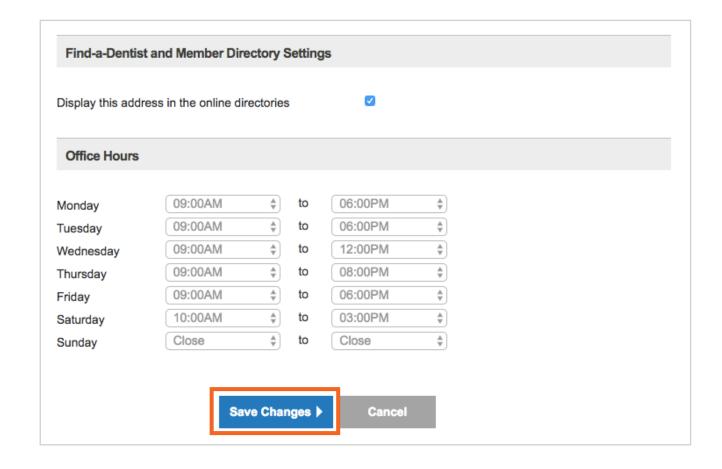


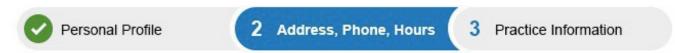
STEP 7

Tab 2: Address, Phone, Hours

Address Update

Fill out all fields and check the "Display this address in the online directories" box if this is the primary address you would like to appear in the Find-a-Dentist search results.



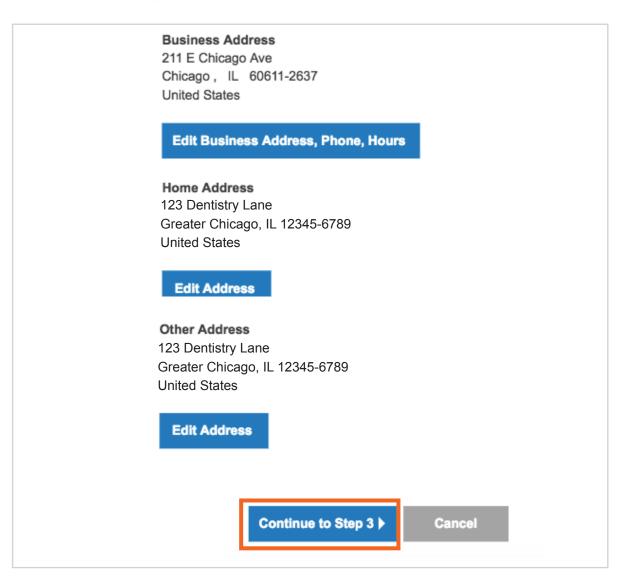


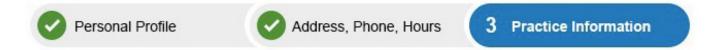
STEP 8

Tab 2: Address, Phone, Hours

Confirm Addresses

Click "Continue to Step 3" to move on to the next section

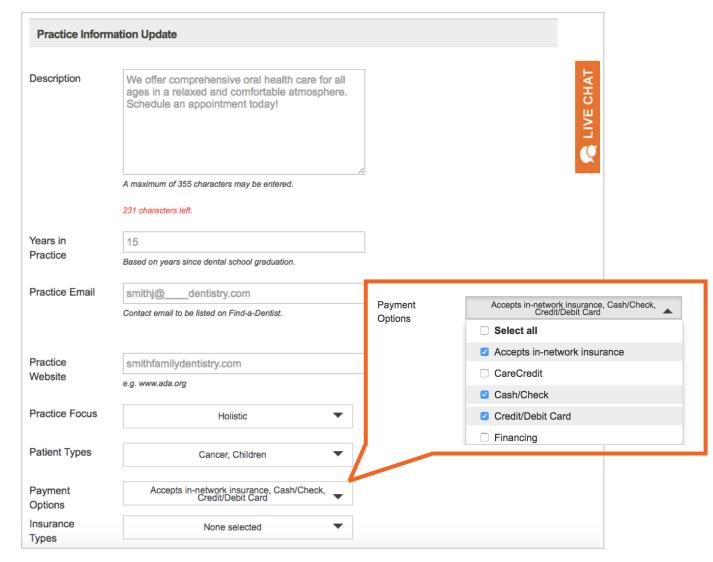




STEP 9

Tab 3: Practice Information

Several new fields have been added to this section to give patients the information they look for when choosing a dentist. Fill in all fields, and use the drop down arrows to select your practice focus, patient types, payment options and types of insurance you accept. When selecting "Payment Options" be sure to scroll down to view all options. Note that your choices include "Accepts in-network insurance," "Out of network, does not file claim," or "Out of network, files claim."



How to Update Your ADA®Find-a-Dentist[™] Profile



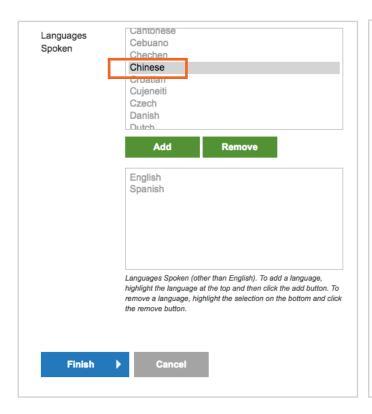
STEP 10

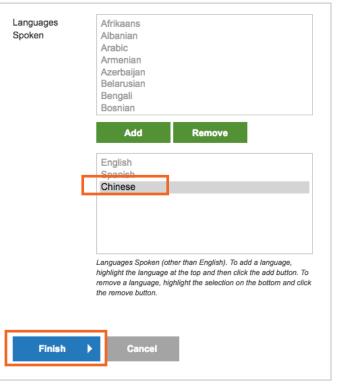
Tab3: Practice Information

Choose Languages

Let patients know which languages other than English are spoken at your practice. Scroll through the alphabetical list and click "Add" or "Remove" to modify your list.

Click "Finish" to complete your profile





Congratulations!

You have successfully updated your profile! Patients will be able to find you in the new Find-a-Dentist tool. Be sure to check your My ADA dashboard to see how many visits your profile receives.

