ILLINOIS DENTAL NEWS

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HOW TO PLACE A CLASSIFIED AD

Classified advertising rates in the *News* are 65.00 for 30 words, plus 50¢ for each additional word. For combined editions (our Jan/Feb or June/July issues), the rate is $85 for 30 words, plus 50¢ for each additional word. For advertisements with a box number, $5.00 is added. Copy must be received by the 1st of the month prior to the month of publication with remittances accompanying the ads. (For example, the deadline for the April issue is March 1st.) You may use the form below to submit your classified advertisement."Boxed" classifieds measure 2" square and are $150 or 2" x 3" for $200. Your ad will automatically be posted in the Classified section of our website at ***isds.org***.

Name _____

Address _____

City _____ State _____ Zip _____ Phone No. _____

(*Please make your remittance according to the number of issues your ad will be running in.)

Your check should be made payable to: *Illinois Dental News*
Detach form and mail with your check and ad copy to Illinois State Dental Society, P.O. Box 376, Springfield, Illinois 62705.

Ad copy minimum cost $65.00 or $85.00* _____

Plus number of words in excess of 30 X .50 _____

Do you want a box number? Add $5.00 _____

"Boxed Classified" $150 or $200 _____

Total charge per issue _____

How many issues should your ad appear in?* _____

TOTAL DUE _____

COPY OF ADVERTISEMENT:

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