Illinois State Dental Society

ISDS

Education • Legislation • Communication

2026 to 2029 Strategic Plan

MISSION STATEMENT

Ensuring professional success of our members and optimizing the oral health of Illinoisans through education, legislation and communication

CORE VALUES

- **Integrity and professionalism**
- **Diversity and inclusion**
- **Mentorship and camaraderie**
- **Advocacy and Service**

VISION STATEMENT

To be the recognized leader and advocate for oral health in Illinois

STRATEGIC INITIATIVES

1. Ensure Long-Term Financial Stability
   Champion: Executive Committee
2. Increase Member Value
   Champion: All Standing Committees and Board of Trustees
3. Facilitate Information Management
   Champion: Communications, Membership, New Dentist & Leadership Development Committees
4. Expand Legislative Impact (with a emphasis on dental insurance reform)
   Champion: Governmental Affairs Committee
5. Reform Governance Structure
   Champion: Executive Committee/Board Taskforces