

Frequently Asked Questions

- Average attendance- 200 dentists from Illinois
- Face to face time with members at the opening breakfast and caucus lunch, and between sessions
- Exhibit hours- Friday 8:00am*- 4:00pm and Saturday 8:00am- 2:00pm
*Opening Breakfast starts at 7:30am Friday
- Exhibit tables include a 6' table, two chairs, and electricity and are placed outside our main meeting room.

Refreshments

- Exhibitors and Sponsors are invited to attend the Opening Breakfast on Friday and the caucus lunch on Saturday. These are open seating events where you will have an opportunity to chat with our dentists.
- Lunch will also be provided on Friday afternoon, and beverages will be provided throughout the day on Friday and Saturday.

Meeting Program Ad:

Full Page, 5"x8"- \$500

Half Page, 5"x3.5"- \$250

Quarter Page, 2.4"x4"- \$150

Sponsor an Event: \$1,000 per event

- ✓ Break Items- Snacks and beverages for attendees on Friday and Saturday
- ✓ President's Hospitality- Snacks and beverages for attendees to enjoy in the evening in the president's suite
- ✓ Guest Luncheon- Saturday activity and lunch for guests to enjoy
- ✓ Past Presidents' Luncheon- Lunch at the hotel for the ISDS past presidents

Exhibit Table Only: \$1,500

6' table with electricity- includes two chairs and linens

Your Logo Here- \$1,000 each

- ✓ Balloon Displays- Company name/logo printed on balloons and displayed around the function rooms.
- ✓ Light Boxes- Five logoed light boxes displayed in the function space.
- ✓ Wall/Floor Decal- Three logoed decals to be placed on the wall/floor of high traffic areas.
- ✓ Lanyards- Company name printed on the attendee lanyards. Lanyards are worn Friday and Saturday by all attendees.

Five Minute Presentation- \$1,000

Opportunity to give a five minute presentation to our members during the Saturday caucus lunch. AV provided for a PowerPoint.

Annual Meeting Sponsorship Levels

Platinum Level: \$6,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit table (with electricity) in a preferred location
- ✓ Recognized in an email blast to Annual Session attendees prior to meeting
- ✓ Full page posting in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast

Gold Level: \$4,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit table (with electricity) included in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ 1/2-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)
- ✓ Individual table sponsorship during Opening Breakfast

Silver Level: \$2,500

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Reserved exhibit table (with electricity) in a preferred location
- ✓ Recognized in an email blast to Annual Session attendees prior to meeting
- ✓ 1/4-page ad in Meeting Program
- ✓ 8 1/2 x 11 information insert in attendees' registration packets (1 page)

All Platinum, Gold, and Silver sponsors will receive:

- ✓ Social media mentions on ISDS Facebook and Instagram accounts
- ✓ Acknowledgement of sponsors at appropriate times during meeting
- ✓ Logo or name on sponsor sign in high-traffic area

ISDS FOUNDATION



Foundation Golf Outing
To review the golf sponsorship opportunities, scan the QR code!