HOW TO PLACE A CLASSIFIED AD

Classified advertising rates in the News are $65.00 for 30 words, plus 50¢ for each additional word. For combined editions (our Jan/Feb or June/July issues), the rate is $85 for 30 words, plus 50¢ for each additional word. For advertisements with a box number, $5.00 is added. Copy must be received by the 1st of the month prior to the month of publication with remittances accompanying the ads. (For example, the deadline for the April issue is March 1st.) You may use the form below to submit your classified advertisement. “Boxed” classifieds measure 2” square and are $150 or 2” x 3” for $200. Your ad will automatically be posted in the Classified section of our website at isds.org.

Name __________________________________________________________________________________________

Address _________________________________________________________________________________________

City __________________________ State __________ Zip __________ Phone No. __________________________

Ad copy minimum cost $65.00 or $85.00* __________

Plus number of words in excess of 30 X .50 __________

Do you want a box number? Add $5.00 __________

"Boxed Classified" $150 or $200 __________

Total charge per issue __________

How many issues should your ad appear in?* __________

TOTAL DUE __________

(*Please make your remittance according to the number of issues your ad will be running in.)

Your check should be made payable to: Illinois Dental News

Detach form and mail with your check and ad copy to Illinois State Dental Society, P.O. Box 376, Springfield, Illinois 62705.

COPY OF ADVERTISEMENT:

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