



The *Patient* is
the center of
our Dental Universe

Illinois State Dental Society

ISDS

Education • Legislation • Communication



2019 Exhibitor Prospectus

155th Annual Session
September 20-21, 2019

St. Louis Union Station Hotel

Curio Collection by Hilton
1820 Market Street
St. Louis, MO 63103





Welcome.

The Illinois State Dental Society invites you to sponsor and exhibit at our 155th Annual Meeting on September 20-21, 2019.

The Illinois State Dental Society represents over 6,600 member dentists and 700 dental hygienists. Our Annual Meeting attendees include general practice and specialist dentists, hygienists, dental assistants and front office staff. Our 10-year average for registered attendees is 398, with 250 being dentists.

Your participation at this meeting offers an opportunity to be present among other leaders in the industry and to showcase your products and services to the dental community.

Four levels of sponsorship with add-on options, information about your company in our meeting program, and “exhibit only” opportunities are available. If you have additional ideas, please let us know and we will do our best to accommodate.

We are adding a special level this year – the Diamond Crown Sponsorship. This will only be available to the first three companies that sign the contract. This level provides all add-ons including “Special Reserve” sponsorship of the President’s Event held on Saturday, September 21.

Our exhibit space is limited; guarantee your space by completing the contract and forwarding with your payment. Booth assignment is on a first-come, first-served basis, giving preference to meeting sponsors.

I look forward to seeing you at our Annual Meeting. Please contact Kara Manfredo at kmanfredo@ids.org or 800/475-4737 if you should have any questions.

Kathy Ridley
Director of Membership & Meetings

Annual Meeting Sponsorship Levels

Diamond Crown Level: \$6,000 and up

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved premier exhibit booth
- ✓ “Special Reserve” Sponsorship of President’s Event (for first 3 Diamond applicants)
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ Full page sponsorship in Meeting Program
- ✓ 8 1/2 x 11 information in attendees’ registration packets
- ✓ Table sponsorship during Opening Breakfast
- ✓ Opportunity to present raffle prize at closing session

Gold Crown Level: \$3,000 to \$5,999

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit booth included in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ Opportunity to sponsor in Meeting Program at a reduced cost
- ✓ Opportunity to place your information in the attendees’ registration packets
- ✓ Opportunity to sponsor a table during Opening Breakfast
- ✓ Opportunity to present raffle prize at closing session

Porcelain Crown Level: \$1,500 to \$2,999

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit booth at a discounted rate in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ Opportunity to sponsor in Meeting Program at a reduced cost
- ✓ Opportunity to place your information in the attendees’ registration packets

Stainless Steel Crown Level: \$500 to \$1,499

- ✓ Mention with logo in Illinois Dental News Annual Session recap issue (December)
- ✓ Final registration list provided (includes name and mailing address)
- ✓ Reserved exhibit booth at a discounted rate in a preferred location
- ✓ Recognized in an e-mail blast to Annual Session attendees prior to meeting
- ✓ Opportunity to sponsor in Meeting Program at a reduced cost

All sponsors will receive:

- ✓ Social Media mentions on ISDS Facebook, Instagram and Twitter accounts
- ✓ Acknowledgement of sponsors at appropriate times during meeting
- ✓ Logo or name on sponsor sign in high-traffic area

ISDS Annual Meeting Application: Sponsorship

Please complete and return both pages of this application. Please check all that apply:

Diamond Crown: \$6,000 and up

Includes:

Sponsor a table at Opening Breakfast (includes 2 breakfast tickets)
Full page insert in registration packets
Full page Meeting Program Sponsorship
“Special Reserve” Sponsorship of President’s Event (First 3 applicants)

Gold Crown: \$3,000 to \$5,999

Add on:

Sponsor a table at Opening Breakfast \$500 (includes 2 breakfast tickets)
One page insert in registration packets \$150
Meeting Program Sponsorship

- Full Page - \$150
- Half Page - \$50
- Quarter Page - \$25

Porcelain Crown: \$1,500 to \$2,999

Add on:

Exhibit Booth \$500
One page insert in registration packets \$200
Meeting Program Sponsorship

- Full Page - \$200
- Half Page - \$100
- Quarter Page - \$50

Stainless Steel Crown: \$500 to \$1,499

Add on:

Exhibit Booth \$750
Meeting Program Sponsorship

- Full Page - \$250
- Half Page - \$150
- Quarter Page - \$100

Application

Exhibits will be available September 20 & 21, 2019.

Exhibit space is limited and will be accepted on a first-come, first-served basis.

Reserve an exhibit booth:

- Booth with no sponsorship \$1,000
- Electricity Needed \$100 (No additional charge for Diamond Crown)

Payment Information:

Applications will not be processed without payment.

The following payment information applies to Annual Session sponsorships and exhibits.

Sponsorship Amount:\$ _____

Add-ons:\$ _____

Exhibit Only:\$ _____

Total Payment:\$ _____

Method of payment: Check or Credit Card: VISA MasterCard American Express Discover

Credit Card # _____

Expiration date _____

Signature _____

3- digit Security Code (on back of card) _____

Credit Card Billing Address (required) _____

Contact Information:

Contact person/title: _____

Company Name: _____

Company Address: _____

City: _____

State: _____

Zip Code: _____

Telephone: _____

Fax: _____

E-mail: _____

Attendee Name(s): _____

Please e-mail, mail or fax both application pages to:

Illinois State Dental Society

Attn: Kara Manfredo, (kmanfredo@isds.org)

P.O. Box 376

Springfield, IL 62705

PHONE: 217/525-1406, FAX: 217/525-8872

ISDS reserves the right to reject any applications based on conflicts with ISDS policies or other reasons determined by ISDS as necessary to preserve the nature of the meeting or protect the best interests of ISDS.

General Exhibit Information

Staffing

Exhibitor fees include attendance for two (2) staff members. ISDS does not require that tables be staffed at all times; however, we are not responsible for unattended items.

Location & Set-up

Exhibit tables are six feet (6') in length and are placed in the corridors outside the meeting rooms, adjacent to our hospitality area. Note: Diamond Crown level sponsorships will receive larger booth space and complimentary electricity. If electricity is required, an additional \$100 will be charged and payment is required with contract. Internet connectivity is the responsibility of the vendor and can be arranged directly through the convention center. More detailed information regarding exhibit times and set-up will be sent to exhibitors in mid-August.

Vendor Promotion

All Annual Meeting attendees will receive a "Meet Our Vendors" card with their registration packet. Attendees must visit at least 50% of vendors present during the meeting to be eligible for a gift card drawing. Vendors will be provided special stickers to place on cards.

Refreshments

Complimentary beverage service (coffee and soda) will be available to all exhibitors during the meeting; food service is not included with exhibitor fees. Tickets may be purchased for meal events.

Recognition

Confirmed exhibitors have premier sponsorship opportunities through conference publications; their logo and/or name on sponsor signage in a high-traffic area; and social media mentions on Facebook, Instagram and Twitter. (Please see deadlines)



Dates to Remember

July 31

Notification of cancellation must be received in writing for a full refund

August 1

Deadline for sponsorship in meeting program; artwork must be received at this time

Sponsorship/Exhibit contract must be received to guarantee logo and company name in conference programs and on signage

August 31

Final attendee registration list emailed to all sponsors/exhibitors

September 20

Exhibitor booth set-up

September 21

Booth tear-down

**Meeting
Program
Sizes
& Rates**

Note! All artwork must be
received in high resolution,
full color PDF format.

**Quarter
Page:
2.4" x 4"**

Full Price: \$150

Gold: \$25

Porcelain: \$50

Stainless Steel \$100

Full Page: 5" x 8"

Full Price: \$500

Gold: \$150

Porcelain: \$200

Stainless Steel \$250

Half Page: 5" x 3.5"

Full Price: \$250

Gold: \$50

Porcelain: \$100

Stainless Steel \$150

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217/525-1406

www.isds.org