

MEDIA ADVISORY

DATE: June 7, 2010

CONTACT: Greg Johnson or Dionne Haney

WHAT: The Illinois State Dental Society Foundation's Mission of Mercy will host a news conference on Thursday, June 10, 4 p.m., at the Interstate Center in Bloomington* to announce the kick-off of the largest access to oral health care event ever held in the state of Illinois. The Illinois State Dental Society's Mission of Mercy will serve to highlight the serious problem that Illinois citizens have in accessing dental care.

WHO: Bloomington dentist and Illinois Mission of Mercy Co-Chair Brad Barnes will be on hand for the news conference, as will ISDS President, Dr. Larry Osborne of Decatur; IMOM Co-Chair Dr. Mark Humenik of Northbrook, ISDS Foundation president, Dr. LuAnne McClean and ISDS Executive Director Greg Johnson.

More information on the event is available at www.ISDS.org, click on Mission of Mercy. To receive a media packet e-mail Gloria Pitchford at gpitchford@isds.org. To schedule an interview call 217-525-1406.

*News conferences will be held at 4 p.m. Friday, June 11 and Saturday, June 12 to provide daily updates on type of care delivered, number of patients seen, and other data available.

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