

# Cornerstone

THE NEWSLETTER OF THE ILLINOIS STATE DENTAL SOCIETY FOUNDATION • Fall 2011

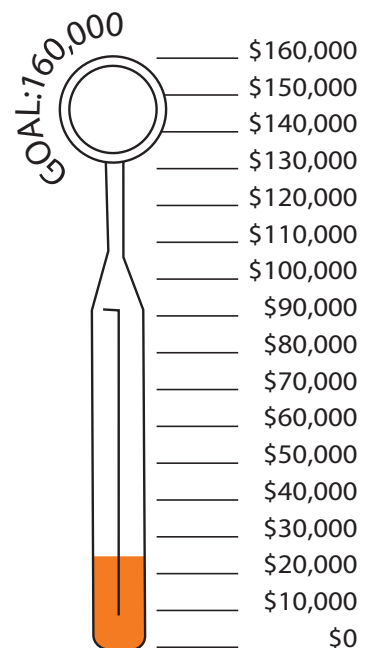
## Mission of Mercy – 2012

In 2010 many of you participated in our first “Mission of Mercy” (MOM) project and the astounding results included: 1,953 patients, 6,902 procedures, 1,365 teeth filled, 702 cleanings, 1,739 extractions and 72 root canals. Over 950 volunteers provided nearly \$1 million in dental care over two days in Central Illinois.

MOM puts a mirror up to the tremendous need in our society for oral health care. The MOM project is not intended to be the solution for providing dental care to the millions who are uninsured around the country. Our long term goal is to leverage this effort in order to create sustainable solutions so that in the richest country in the world, Illinois citizens do not stand in line to receive donated dental care.

Join with your dedicated colleagues to make our next MOM a success. June 8-9, 2012, we’ll serve up to 2,000 of our fellow citizens at the Lake County Fairgrounds, Grayslake, IL. It can only happen if we have your support. Volunteer registration will be available in January, so be on the lookout for special emails about it, and respond early!

Please review the YouTube and photo gallery from our 2010 MOM project. Consider how you can help the ISDSF next year, and then contact Dionne Haney at [ghaney@isds.org](mailto:ghaney@isds.org) concerning programming and operations or Jay Landers at [jlanders@isds.org](mailto:jlanders@isds.org) concerning new fundraising leads or call 800-475-4737.



### ISDS Foundation

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## ISDS Foundation Distributes \$50,000 in Community Grant Awards



In 2011, the ISDSF Community Grant Awards Committee selected 10 deserving recipients and awarded a total of \$50,000. These were chosen from a field of 23 applicants requesting a total of \$150,000. The projects that received grant monies are:

**Well Child Center, Elgin – Fox River Valley Dental Society** - \$5,000 to increase access to oral health care to children in Kane County.

**Dental Lifeline Network, Northbrook – Peoria Dental Society** - \$5,000 to support the Illinois Donated Dental Services serving disabled, aged or medically at risk individuals who cannot afford treatment.

**Bethany for Children & Families, Moline – Rock Island Dental Society** - \$4,000 to provide oral health education and screenings to underserved, low-income children in the Quad Cities area for *Give Kids a Smile Day*.

**Hancock County Health & Wellness Coalition, Carthage – T.L. Gilmer Dental Society** - \$5,000 to purchase clinical supplies, tooth brushes, and tooth paste, floss and educational materials to be available for distribution to grade school children K-8.

**Blue CAP / Blue Island Citizens for Persons with Developmental Disabilities, Blue Island – Chicago Dental Society** - \$7,000 to acquire supplies and educational materials for distribution to caretakers of participants on proper use for oral hygiene with follow-up evaluation on the participants' use of Waterpik water floss.

**Community Health Care, Inc., Davenport, IA – Rock Island Dental Society** - \$5,000 to purchase an intra-oral camera to provide patients the opportunity to understand their oral condition.

**Fulton County Health Department, Canton – Peoria Dental Society** - \$4,880 to offer educational presentations to libraries, schools, and preschools, Head Start programs, school nurses and local grocery stores in the community for reaching out to the underserved children in the area.

**Bureau County Dental Clinic, Princeton – Illinois Valley Dental Society** - \$7,340 to purchase dental equipment needed to increase access to dental care and education to patients without dental insurance and/or patients with Medicaid.

**PCC Community Wellness Center, Oak Park – Chicago Dental Society** - \$3,096 to purchase dental instruments in order to provide dental treatments to medically underserved low-income areas of the Austin Area of Chicago.

**Northwest Community Hospital, Arlington Heights – Chicago Dental Society** - \$3,684 to provide ongoing operational support for the hospital's Oral Health Program.

The ISDS Foundation will be accepting applications for its 2012 round of community grants next June. Information is being updated on our website [www.isds.org/isdsfoundation](http://www.isds.org/isdsfoundation) and will be available in the near future.

## White Coat Ceremonies by LuAnne McClean, DMD, ISDS Foundation President



The White Coat Ceremony is less than ten years old. It's a beautiful and passionate event that stresses the main purpose of being ethical in treating patients, running your practice, and being an upstanding person in your profession and community. The Freshmen students participate in this ceremony before they enter clinical practice. They must pass all of their ethics classes. The emphasis is on helping and that doing dental work on their fellow human beings is a privilege not to be taken lightly.

This is our future as a profession. I am amazed at the talent, the poise and the charisma these young students exude. This ceremony brings out the extraordinary person behind the mask of the dental student. Their real personalities are revealed as they march on stage and are draped in their white clinic jacket. This is an exciting moment in their educational evolution, and you can see the joy, vision and expectations of themselves in their eyes.



Extremely proud families are in attendance with cameras ready! They have probably sacrificed greatly for this inspiring

moment in their child's life. On stage, alongside the students, are many faculty members and representatives of organized dentistry including ISDS and ISDS Foundation Officers, IAGD and IAGD Foundation Officers, CDS and CDS Foundation Officers, and representatives from the International College of Dentists. All of these guests are often wearing white clinic jackets. When the guests where the white coat I have always felt it shows great camaraderie and acceptance between the young students and demonstrates the support of their peers in organized dentistry. These groups also help finance the ceremony and any special occasion afterwards.

This year marks my eighth White Coat Ceremony. The thrill of seeing this ceremony year after year never pales. The ISDS Foundation is proud to support these wonderful schools and students. We want to stress the vital importance of ethical practice, and to encourage students and seasoned professionals alike to become the best you can be throughout your entire career. These young men and women are our future. We care that our profession is always held in great esteem. This ceremony certainly reaffirms that positive position.

### Dues Statement Contributions to the Foundation



Your dues statement offers the quickest, easiest method for reaffirming your financial commitment to the ISDS Foundation, or to make that first contribution. "Heaven's, they're expeditious!" as far as dues statements are concerned. We hope you'll take an extra moment to consider all of the ways your dollars can be put to work on behalf of organized dentistry. Many reasons to contribute are found in this issue of "Cornerstone". Thanks for your support.

### Relief Program

The Relief Program offers financial assistance to dentists experiencing financial hardship or natural disaster. Disabled dentists and their families may be assisted through this program, as well as spouses and dependents of deceased dentists. Administered in conjunction with the ADA Relief Fund and with oversight by the ISDS Foundation, the primary purpose is to provide aid of an emergency and temporary nature to dentists. When circumstances demonstrate unusual need, dependents of dentists can benefit. Relief grants are discretionary and are awarded by the ADA/ISDS Foundation. Contact Jay Landers at [jlanders@isds.org](mailto:jlanders@isds.org) for more information.



2012 Illinois Mission of Mercy

June 8-9, 2012

Lake County Fairgrounds, Grayslake, IL.

**The 2012 Mission of Mercy is now accepting sponsorships and donations.** If you would like to donate or know of an organization that would like to sponsor the event, please contact contact Dionne Haney at [ghaney@isds.org](mailto:ghaney@isds.org) concerning programmind and operations or Jay Landers at [jlanders@isds.org](mailto:jlanders@isds.org) concerning new fundraising leads or call 800-475-4737.

# Yes!

I want to support *A Case Today Secures Tomorrow* to build an endowment in support of dental education in Illinois.

I would like to make a pledge of:

- \$1,000       \$3,000       \$5,000  
 \$2,000       \$4,000       \$\_\_\_\_\_ (other)

Pledges of \$3,000 or more may be paid over three years, with a minimum annual payment of \$1,000.

I will remit my pledge as follows:

Full Payment      \$ \_\_\_\_\_ (Enclosed)

\*  Installments

1<sup>st</sup> Payment      \$ \_\_\_\_\_ (Enclosed)  
2<sup>nd</sup> Payment      \$ \_\_\_\_\_  
3<sup>rd</sup> Payment      \$ \_\_\_\_\_  
Total Pledge      \$ \_\_\_\_\_



Second and third payments will be billed based on the information above.

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

### Method of Payment

Enclosed is my check of \$ \_\_\_\_\_

Please charge my credit card     Visa       MasterCard       American Express

Credit card number: \_\_\_\_\_

3-digit Security Code \_\_\_\_\_ Expiration \_\_\_\_/\_\_\_\_/\_\_\_\_

\* I understand that my credit card will be charged in June of each installment year.

Credit card billing address (If different from above)

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

I would like to be recognized in Foundation publications for my gift.

I would prefer to remain anonymous.

Want to donate online? Visit the Foundation website at [www.isds.org/ISDSFoundation](http://www.isds.org/ISDSFoundation). It's Fast and Easy!

The Illinois State Dental Society Foundation is a 501(c)(3) organizations. All donations are tax deductible to the extent allowed by law. Contact your personal tax advisor.

## Scholarships

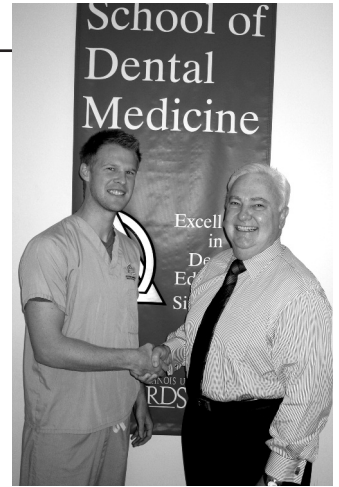
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Each Year the ISDS Foundation currently awards up to \$13,000 in scholarship monies to worthy dental students who are succeeding academically and who have committed themselves to community involvement. These funds are currently focused on the programs of the Southern Illinois University School of Dental medicine and the University of Illinois Chicago College of Dentistry. In the next two to three years scholarships will be available to students at Midwestern University College of Dental Medicine – Illinois.

The Paul W. Clopper Scholarship Grant is for Junior Dental Students. The David C. Shapiro Memorial Scholarship Grant is for Senior Dental Students. Up to two grants of \$3,000 apiece are available each year in both categories.

The Rock Island District Dental (RIDDS) Scholarship Grant of \$1,000 is for Junior Dental Students who are from the RIDDS region of Mercer County, Rock Island County, and the northern half of Henry County and who are not immediate family members of a RIDDS member dentist.

Joel Lovell, a senior from the Southern Illinois University School of Dental Medicine, received the \$3,000 David C. Shapiro Memorial Scholarship for 2011.



*Joel Lovell, a senior from the Southern Illinois University School of Dental Medicine, receives congratulations from Dr. Keith Dickey, ISDS Foundation Vice President.*

## William J. Greek Memorial Leadership Award

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**Dr. Keith Evans** received the Greek Leadership Award at the Annual Session. Dr. Brad Barnes noted in his nomination: Keith's passion for, and involvement with, organized dentistry are extraordinary. He has been a 'self starter' and takes initiative to influence for change and improvement when faced with an idea or difficult situation. He has demonstrated leadership abilities beyond his years at the local, state and national levels."

Dr. Evans practices in Bloomington and has been involved with the National Children's Dental Health Month, Give Kids a Smile, local free extraction clinics, and chaired the post-clinic emergency care for ISDS' first "Mission of Mercy" in Bloomington in 2010.

A 2001 graduate of the SIU School of Dental Medicine, Dr. Evans received a DMD. He received Advanced Education in General Dentistry from the University of North Carolina School of Dentistry in 2002. In 2004 he received a masters of Science in Dentistry Research in Endodontics from the St. Louis University Center for Advanced Dental Education.

## Meet Jay Landers, ISDS Foundation Executive Director



On June 27, the ISDS Foundation began a new era with its first full-time Executive Director, Jay Landers. A native of Louisville, Kentucky and alumnus of Murray State University with Bachelor's and Master's Degrees in Mass Communications and Speech, Jay has over 30 years of nonprofit management and fundraising experience throughout his career. He managed four public FM radio stations licensed to state universities in Kentucky, Wisconsin and Missouri, which were affiliates of the National Public Radio network. He has worked in community arts management, and raised funds and produced events for national voluntary health organizations at the local level and an intermediate residential care facility for developmentally disabled men. He's married and has two children, two grandchildren, two dogs...and a custom-made piano accordion!

## 4<sup>th</sup> Annual Annual Golf Outing

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Everyone enjoyed Annbriar Golf Course in Waterloo on September 8. Ninety golfers played 18 holes of golf and enjoyed each other's good-natured jibes.



Our sincere thanks to the 2011 Golf Chairs Drs. Chuck Holmen and John Rottschalk.

### We're grateful to our sponsors:

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Keller Laboratory  
Xi Psi Phi Dental Fraternity  
Paul F. Kattner, DDS, MS, ISDS Speaker of the House  
Delta Dental  
Henry Schein Dental  
Dr. Darryll Beard, ISDS President  
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Rock Island District Dental Society  
St. Clair District Dental Society  
Illinois Society of Orthodontists  
Dr. Joseph F. Hagenbruch, DMD, ADA 8th District Trustee



**Goodie Bag Sponsors: Delta Dental, Aon, Dent-IL-PAC and TDIC**

Join us September 6, 2012 for the 5th Annual Golf Outing at the outset of the Annual Session in Schaumburg.

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